



NEW

Take-Off Boards

TERMINAL 2, LEVEL 04

The central security checkpoint is the hub for all departing passengers in Terminal 2, including the satellite building. Following a modernization, this area features three new, highly visible video screens, perfect for your advertising message. Take advantage of this exclusive opportunity to place your brand prominently and reach all travelers directly. The strategic positioning ensures that your message is always in the passenger's field of vision, guaranteeing maximum attention. Present your campaign where it all comes together: directly in front of the security checkpoint in Terminal 2. Reach thousands of travelers every day and make sure your message is remembered!

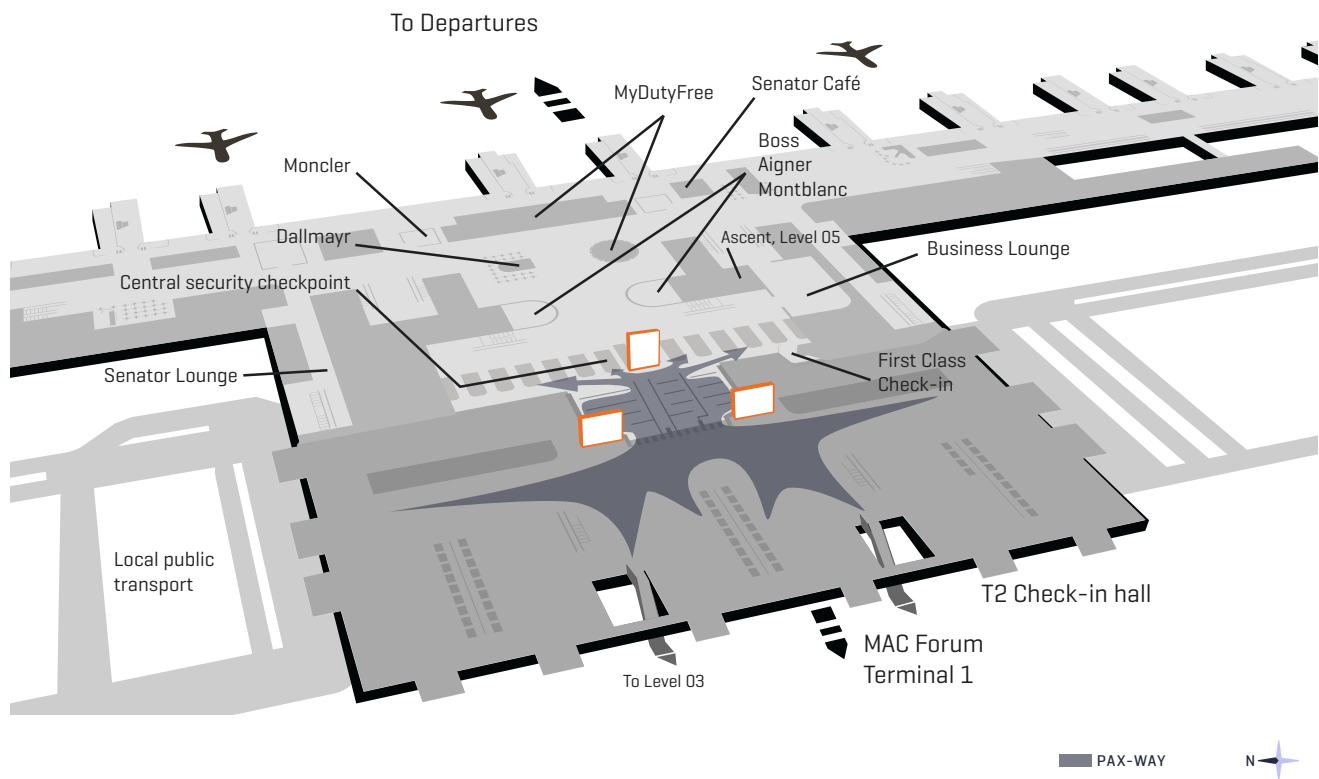
AIRPORT CLASSICS

DIGITAL MEDIA

Media data 2025



Visualization, color image frame is generated automatically and calculated from the color value of the feed signal (content).



Take-Off Boards

PRICE*	1 WEEK	1 MONTH	3 MONTHS	6 MONTHS	1 YEAR
1/4 of the advertising volume	€16,150	€56,160	€140,400	€234,000	€390,000
Exclusive occupancy	€48,450	€168,480	€421,200	€702,000	€1,170,000

*plus the statutory sales tax; Agency discount: 10%

**Additional days €2,690, Exclusive occupancy €8,070

FORMAT:

3.00 m x 1.70 m [WxH], [two video screens west]
2.00 m x 2.40 m [WxH], [video screen east]

NUMBER: 3

AD/FADE-IN LENGTH:

10-, 15-, 20-, or 30-seconds

Trailer to the client, minimum fade-in length:
10 seconds

OPERATING TIME:

18 hours [4:00 - 22:00] on 365 days/year

RESOLUTION:

Video screens west [16:9]: 1920 x 1080 px
Video screen east [full screen]: 2160 x 2560 px
[different representations on video screen east possible]

FILE FORMATS:

Video screens west: 16:9 FullHD + mp4 [H.264]
Video screen east: still image JPG [digital playout available in various formats upon request]

EQUIPMENT:

Broadcast without sound

PRODUCTION:

Commissioned by and at the expense of the client

MISCELLANEOUS:

Clearance and installation by Flughafen München GmbH

Minimum booking volume 1 week**

OBJECT NUMBER: 0017ÖP4409, 0017ÖP4410,
0017ÖP4411, 0017ÖP4412